



Food For Thought: Week of June 23, 2014

Complimentary Poster Sets For Affiliates

For a limited time, we're offering a beautiful, full color, 4-poster set to Affiliates with our compliments. Each poster represents our basic groups (brass, woodwind, string, percussion) with a simple statement affirming your support of the school music market. Our posters measure 24"x 36" and look great in an affordable standard poster-sized frame (readily available at Michael's, Staples, Office Depot).

Now is the time to prepare your showroom for the coming back-to-school rental season. Our posters look great in front windows, above band & orchestra counters, and lesson room doors. Order your set today using our online form:

<https://www.veritas-online.com/affiliate/accessoryorder.html>

Once displayed, be sure to send us a photo so we can post it in our Facebook Affiliate Group. What is that, you say? We have an Affiliate-only forum at Facebook where more than 100 VIR Affiliates are networking & sharing ideas. If you're interested in joining and have a Facebook account, search and "friend" either TJ Waicul or Dawson Flinchbaugh and we'll add you to the group!

Dawson Flinchbaugh
Director of Marketing