



Affiliate Competition Analysis

To be completed and returned with the Affiliate Application. Include any print advertising (rental brochures) from your competition.

Your Store Name: _____

Your Name: _____

Competitor One

Store Name: _____ Address: _____ Phone: _____

Clarinet Base Rent: _____ M&R Fee: _____ Sales Tax: _____ Total Monthly Charge: _____

Alto Sax Base Rent: _____ M&R Fee: _____ Sales Tax: _____ Total Monthly Charge: _____

Introductory Offer Details (Include total intro payment and breakdown of fees): _____

Number of Months Applied to Purchase: _____ Months Applied to Exchanges: _____ Interest, Cost of Lease Services and/or Other Fees: _____

Brands Offered: _____

Credit Requirements (Circle all that apply): Driver License Social Security Number Major Credit Card Checking Account Own Home Utility Bill Credit Report

Repairs In-House? _____ Turnaround Time on Repairs? _____ Loaners Provided? _____ Road Rep Visiting School? _____

Is Replacement Included? _____ If Yes, is there a deductible? _____ Qualifying Loss (Circle all that apply): Theft Loss Damage Beyond Repair

Notes and Other Info: _____

Competitor Two

Store Name: _____ Address: _____ Phone: _____

Clarinet Base Rent: _____ M&R Fee: _____ Sales Tax: _____ Total Monthly Charge: _____

Alto Sax Base Rent: _____ M&R Fee: _____ Sales Tax: _____ Total Monthly Charge: _____

Introductory Offer Details (Include total intro payment and breakdown of fees): _____

Number of Months Applied to Purchase: _____ Months Applied to Exchanges: _____ Interest, Cost of Lease Services and/or Other Fees: _____

Brands Offered: _____

Credit Requirements (Circle all that apply): Driver License Social Security Number Major Credit Card Checking Account Own Home Utility Bill Credit Report

Repairs In-House? _____ Turnaround Time on Repairs? _____ Loaners Provided? _____ Road Rep Visiting School? _____

Is Replacement Included? _____ If Yes, is there a deductible? _____ Qualifying Loss (Circle all that apply): Theft Loss Damage Beyond Repair

Notes and Other Info: _____